

EVENTS&COMMUNICATIONS LLC

The main members of the agency team work together already more than ten years. Our work history includes inter alia: participation in establishment of PR service of the newspaper «Komsomolskaya Pravda», work for the holding «Sovershenno Sekretno» and the agency of special projects «Uvers». Among the most important of our campaigns and events are the following: annual prize «Faces of the Year» of «Komsomolskaya Pravda», Moscow Day, anniversary celebrations of the ELLE magazine in the regions of Russia, Pushkin balls in the Marble Palace, Saint Petersburg, and in the Pushkin State Museum in Moscow, Memory Days of Fedor Ushakov at the island Corfu (Greece) and annual forum «Russian week at Corfu», the campaign «Return of Relic» of the Charitable Fund «Rescue of National Cultural and Historical Values», annual All-Russia Literature Prize «Alexander Nevskiy», participation in the Program of State and Public Support to Russian Theatres in CIS and Baltic Countries under the auspice of the President of the Russian Federation.

We introduced the ELLE magazine and the newspaper «Versia» on the market, we carried out advertising and recruitment campaigns as well as other events for the newspapers «Komsomolskaya Pravda», «Tribune», «Sport-express», «Soviet Sport», «Sobesednik», «Trud», «AiF», the magazine «Vslukh o...», «VVP», the TV company «VID», radio «Chanson»; we participated in establishment of the Russian Managers Association, election campaigns for Moscow Duma and State Duma, we rendered PR support to the fraction «Edinstvo», we performed a number of image and advertising tasks of the Tyumen Oil Company, the corporation RAO «UES of Russia», «Norilsk Nickel», «Rosoboronek», «Rosneft». Our clients today are: International Company «NetJets», JSCB «Rosbank», «Gazprombank», ROEL, OJSC «Rosgorstrakh», «MTU-Inform», Group of Companies «Raflatak», Group of Companies «Gipercenter» (chain of hyper-markets «Mosmart»), international consulting companies «Colliers Int.» and «Noble Gibbons», telecommunication corporation Equant.

Professional positioning of the agency lays in its name: «Events and Communications». We generate events and materialize them in full: from creative development and organizational matters up to advertising and PR campaigns as well as solving of surrounding tasks.

One of the main elements of our activity is complex advertising and PR campaigns and projects aiming to promotion of new products and brands to the market. In the course of such work we pay great attention to collaboration with Mass Media both central and regional as well as the leading foreign Mass Media. Our main partners are the newspapers «Kommersant», «Vedomosti», «Gazeta», «Komsomolskaya Pravda», «Izvestia», «Trud», «Rossiyskaya Gazeta», «Sovershenno Sekretno», «Versia», International Herald Tribune, FAZ, The Financial Times, The New York Times, The Wall Street Journal, etc., as well as the magazines «Ogonek», «Litsa», «Delovye liudi», «Compania». We also have a wide chain of regional representatives and partner organizations in many cities of Russia.

Peculiarity of the agency is corporate holidays and events. We do everything: from scenario of the event up to invitation of actors, rooms decoration, preparation of cocktails, presents for guests, etc.

We also carry out marketing and social investigations, create sites, corporate and educational video films, commercials, we organize exhibitions (from construction up to promotion events); we prepare seminars, business meetings and presentations.

And, finally, any applied types of activity: outdoor advertising, souvenirs, design, polygraphy. Broad assortment and high quality of product as well as low prices may make out collaboration very successful.

The motto of our agency is **«Events: every day is an event!»**

We are glad to create such events for you.